

**Dr. Alise Cortez
Presents!**

Meaning and Purpose Advocate / Passion and Inspiration Champion

Dr. Alise Cortez is the chief purpose officer at Alise Cortez and Associates, a management consulting firm specializing in activating meaning and purpose. She is also an inspirational speaker, social scientist, author, and host of the Working on Purpose radio show.

Having developed her expertise within the human capital / organizational excellence industry over the last 25 years, she is focused on helping companies, leaders, and individuals across the globe to live with "gusto" and make the most of their one, precious life. Today Dr. Cortez is focused on helping companies articulate their purpose, and build inspirational leaders and cultures activated by meaning and purpose. Does so turns those companies from a flat-line EKG to a vibrant workplace by creating cultures of meaning that inspire impassioned performance, meaningful fulfillment, while encouraging a devoted stay within the organization.

Dr. Cortez is devoted to creating a world where work is not a bad "four-letter" word but a destination people flock to passionately contribute their talents, where inspirational leaders develop them to their greatness, and business is done to lift and better the world.

She is the author of:

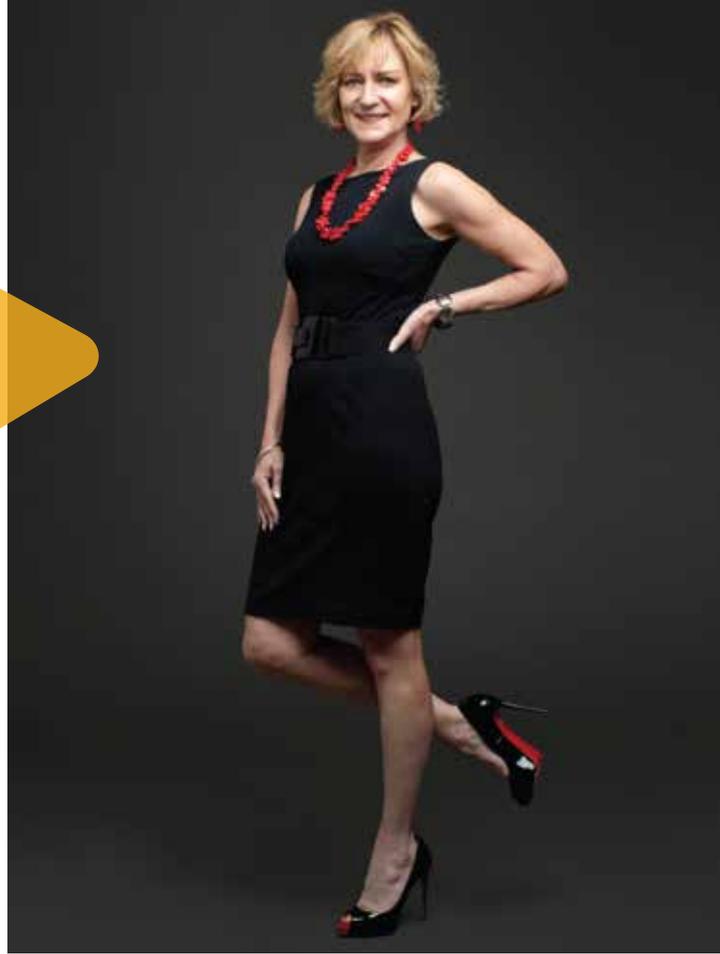
- Purpose Ignited: How Inspiring Leaders Unleash Passion and Elevate Cause
- Passionately Striving in "Why": An Anthology of Women Who Persevere Mightily to Live Their Purpose (curator)
- The Great Revitalization: How Activating Meaning and Purpose Can Radically Enliven Your Business
- Coloring Life: How Loss Invites us to Live More Vibrant Lives

She is the author of:

- Passion, Meaning, and Purpose
- Activating Meaning and Purpose in Organizations
- Designing Cultures Anchored in Meaning
- Inspirational Leadership
- Growth and Transformation



Dr. Alise Cortez
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MOST REQUESTED PRESENTATIONS:

Grab Your Gusto: Live with Passion and Work on Purpose

In today's hustle-and-bustle world, who has time for passion and purpose? "I can barely keep up with life – caring for my family and everything going on at work. I'm exhausted!" As working professionals, it seems we leave little time and energy to care for ourselves. But as far as we know, we only get one shot at this thing called life to make the difference we crave. So, what will you do with your precious gift and make the contribution and impact you want? Grabbing your gusto means digging for your zest -- taking ownership for the meaning you give your experiences, being intentional about your mindset, cultivating passion and inspiration, while awakening to your purpose. You owe this to yourself. And guess what? When you live with passion and work purpose, you generate potent impact worthy of your precious life, and everyone WINS!

Inspirational Leadership: On Becoming Irresistible and Unforgettable

What does it take to become an inspirational leader – someone people can't resist following or ever forget? The answer starts with a deep dive into passion – for your own life and the vision you have for the future of the organization. Inspirational leaders are convicted in their belief in abundance and possibility for what their team is taking on. Their optimism and capacity to appreciate and recognize the contributions of each team member informs their communication style. And their ravenous appetite to look for what's strong in each team member and help steward their journey to realize their own greatness makes them unforgettable. Becoming an inspirational leader is about communicating the worth and potential of each person on your team – telling them how they matter, that you appreciate them, and you can see even more in their future. The journey toward becoming an inspirational leader entails a life fully examined and radiantly lived in service of others.

Purpose: The Heart of the Matter for Leaders and Organizations

Unleashing the urge to matter is the ultimate promise of purpose. People crave the opportunity to serve at their highest and best level in a way that is only theirs to do. They yearn for the opportunity to distinguish a contribution that represents their legacy. Purpose provides crazy energy to pursue what would otherwise seem daunting or impossible. It orients a clarity of direction when numerous opportunities and obstacles present themselves. Purpose is the great enabler that is available to everyone, yet well advantaged only by those who seek and unleash it. Purpose beckons. Answer the call.

Passion: The Essential Enlivening Ingredient in Life and Work

What fascinates you? What do you pour yourself into? What can you NOT not do? If you don't quite have an answer, you're not alone. In the rush of today's fast-paced living, it turns out a lot of people have lost touch with what most lights them up. Humans are sensate beings – so passion is always available. Find your way back to it – simply stepping on the path to rediscover it enlivens you. Reconnecting with your passion and working from it empowers your unique expression that distinguishes your life and contribution. Well worth the search, commitment and effort. Only then are you enabled to lift your team members to go in search of their own passion. Stand back and unleash the fireworks!

Igniting Meaning in the Workplace

Work: It's the way we spend our lives. It's the opportunity to become the best version of ourselves while contributing our unique talents to the community we're connected to. Yet, it's often a torturous, soul-sucking experience for much of the world. The key difference? Our "mode of engagement" – the way we "play" with the work we do while simultaneously earning a livelihood. Any job can be meaningful, and individuals, leaders and companies have a surprisingly wide array of ways to transform the experience from demoralizing and diminishing to invigorating and uplifting.



Enabling Meaningful Engagement and Higher, Inspired Performance

Every organization depends on the performance and innovation of its employees - in fact, its very lifeblood is at stake. But sometimes as an organization is experiencing growing pains or changes in leadership, employees can become misaligned from the mission. Or perhaps the culture of the organization no longer supports their best engagement and performance. This is understandable in these ever-changing economic times. The key to prosperity and success for all, though, is to restore that situation back to strong health, ASAP – before the employees get entirely disengaged and no longer perform at strong levels, they entirely “check out” but stay polluting the organization, or they leave the organization. Leaders, managers, and individual contributors alike can have an incredibly positive impact on engagement and performance – but they must be committed and empowered to do so.

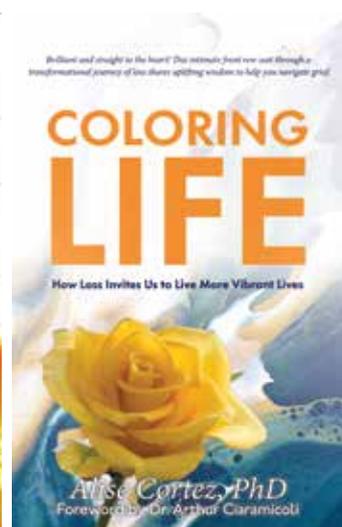
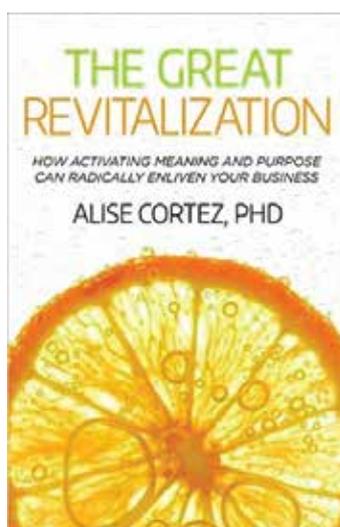
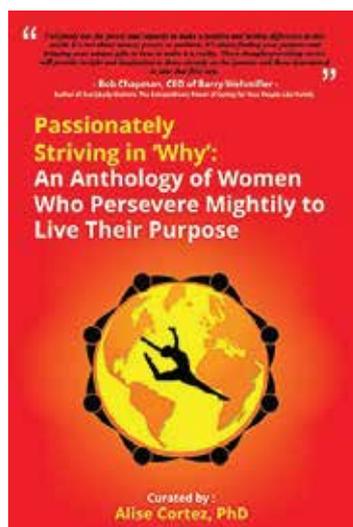
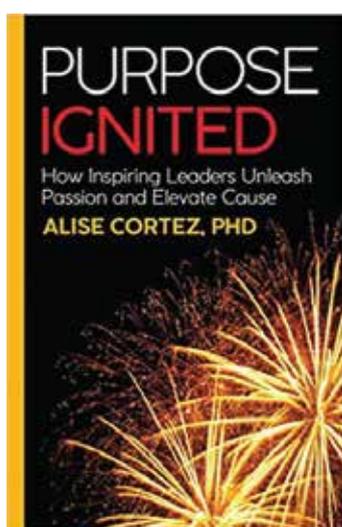
Women Taking Charge of Their Lives and Leading Others

Be the leader who creates the future people want to live into – and that currently does not exist. Everyone benefits when women work to overcome real or self-imposed barriers to achieving what they most want in their lives and at work – their employers, children, significant others, community, certainly the team they lead and themselves. There are countless examples of real,

interesting, and inspiring women who have created a fulfilling life for themselves and who also impact their organizations and community through their leadership efforts – you can be one of them. Having a community of strong women enjoying their lives and making a difference is an essential ingredient for our own self-realization and can be the impetus we need to contribute our best talents and leadership. Many women simply need a little inspiring nudge and then some connected camaraderie, and they’re on their way.

Aching from Loss? Transforming From Grief to Vibrancy

You’ve lost someone you love...or maybe you’re about to. Whether it’s a loved one, a favorite pet, a job, or a marriage, your whole life is changing, possibly turning upside down. How do you make sense of it? How do you get through the pain? How do you carry on? Losing my parents 28 days apart brought me incredible bewilderment, grief, sadness, and loneliness. The experience also brought those of us remaining closer, coloring our lives with fantastic hues. It’s gratifying and transformative to share about loss, because doing so becomes someone else’s therapy. Death is a great teacher, and it gave me seven “whispers of wisdom” about living life to the fullest. Losing who or what we love the most can inspire us to treasure our relationships, expand our consciousness, and live more fully.





Customized Messages

Need a keynote speaker, an emcee for your company meeting or fundraising event? Alise can provide a customized presentation to your audience, according to your needs.

The Culturally Savvy Workplace:

In today's uber-competitive international marketplace, understanding the importance of and leveraging a diverse workforce is critical to performance and success. And this goes for companies that only do business on a local basis as well as those that cast their marketing and sales efforts across community, state, or national lines. Moreover, having a diverse workforce AND activating it to the fullest can be the very thing that keeps your organization in business and thriving. Diversity goes well beyond gender or ethnicity and includes such factors as professional experience, education, place of origin, and a multitude of other personally significant and defining factors that make individuals who they really are. Equally important is to enable and empower those employees to positively relate to and include one another. When companies succeed at both of these initiatives, they are well positioned to innovate, compete, and succeed



BOOKS FOR AUDIENCE MEMBERS

- Upon request



PRESENTATION DELIVERY INFORMATION

- Alise does not require a podium or flipchart.
- Any audience seating configuration is acceptable.
- Alise will arrive on-site one hour before the program start time unless directed otherwise.
- Alise will dress in colorful, feminine yet professional dress unless otherwise directed.
- Please confirm in advance if you would like Alise to include a Q&A in her presentation.
- A digital version of Alise's presentation will be made available following your event for distribution to attendees for internal use. Slides may not be shared publicly.
- Photographs and video recording are permitted with copies of files provided to Alise after the event. Presentation recordings may not be shared publicly unless with expressed written consent from Alise.



AV REQUESTS

- Please provide a wireless handheld microphone.
- Please provide an LCD projector and screen(s) for a PowerPoint presentation.
- Please provide a long-range wireless slide advancer.
- Alise travels with Dell laptop (non-Mac).
- Alise's PowerPoint presentations includes an embedded .WMV file.

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